

# GOGREEN PLUS



## REDUCE YOUR CO2 EMISSION VIA SUSTAINABLE AVIATION FUEL (SAF)

Now More Than Ever, it is time to focus on a better environment and reduced CO<sub>2</sub> emissions. At DHL, we have a huge passion for sustainability. As a frontrunner in logistics, we prioritize sustainability as a standard. That's why help you but also the aviation sector in improving ecological impact. Discover GoGreen Plus now and reduce your CO<sub>2</sub> emissions using sustainable aviation fuel (SAF).

#### WHAT YOUR CUSTOMERS WANT

Using sustainability to create your competitive advantage

**50%** 

of the receivers are (very) interested in environmentally friendly delivery.

88%

of customers are more likely to be loyal to a company which supports environmental issues.



#### FROM OFFSETTING TO INSETTING

Now is the time to switch from offsetting to insetting! Offsetting, such as planting trees, doesn't effectively reduce your  $CO_2$  emissions. But with insetting through GoGreen Plus, you can directly decrease  $CO_2$  within your own supply chain. This not only benefits the environment, but also your business.

#### **READY FOR THE CO2 REPORTING REQUIREMENT?**

From 2024 onwards, the EU's CSRD directive may also apply to your company. This would require you to report annually on your sustainable performance and submit a  $CO_2$  report. Our GoGreen Plus service is here to help you get started. With GoGreen Plus, you can substantiate your sustainable performance and achieve  $CO_2$  reduction within your own supply chain.

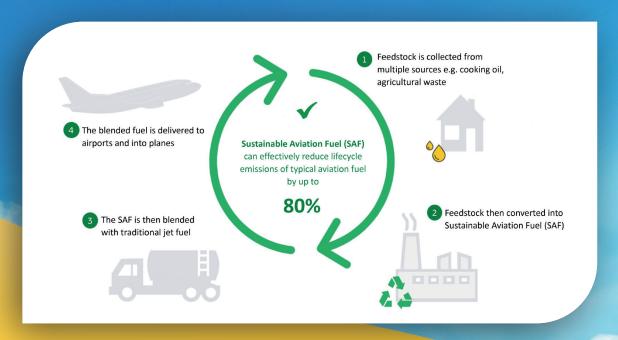




### SUSTAINABLE AVIATION FUEL (SAF)

#### AN ALTERNATIVE TO TRADITIONAL AIRCRAFT FUEL

Sustainable Aviation Fuel (SAF) is made from more environmentally friendly sources. For example, it can be derived from waste cooking oil or from forest and agricultural residues. This is then blended with traditional aviation fuel and supplied to airports and aircraft. **Our goal? Over 30% of our aviation fuel blended with SAF by 2030.** 



#### **BOOK & CLAIM**

Via the acknowledged Book & Claim methodology, we can offer GoGreen Plus from any location in the world, irrespective of where we purchase SAF.

#### CREATING A GREENER FUTURE TOGETHER

## **WITH GOGREEN PLUS**

- With the DHL Express basic contract, GoGreen Plus is automatically activated for you.

  This means you are investing in a 30% reduction in CO<sub>2</sub> emissions. We take care of purchasing SAF for all your express shipments by air. Alternatively, you can select from other standard CO<sub>2</sub> reduction targets, such as 10%, 50%, or even 70%, each with a corresponding adjusted rate.
- Looking to set your own climate goals? We've got you covered with GoGreen Plus Customized.

  This option lets you define your own CO₂ reduction target. You have full flexibility to tailor your CO₂ savings: whether it's per kilogram or as an annual fixed amount from your green budget. The choice is yours!
- Always complete with an annually SGS-validated certificate for your achieved Scope 3 CO₂ reduction.

Want to opt for GoGreen Plus on a per-shipment basis? You can do this in MyDHL+, without a DHL Express contract and without a certificate. With this option, you decide which shipments to invest in SAF and reduce CO<sub>2</sub> emissions.



#### **CONTACT US IF YOU HAVE ANY QUESTIONS**

We're happy to help. Reach out to your DHL representative or contact us via dhlexpress.nl/contact.